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Date: October 1, 2008
 To: Directors of Marketing & Human Resources
 From: Vera Dela Cruz, Managing Director

Seminars, Shopping, & Jobs Expo
 RW Positive Living Conference
 October 25th 9am-6pm

Hafa adai Valued Supporters!

The September 27th RW Positive Living Conference was success! Thanks to supporting sponsors like you, a diverse group of participants enjoyed a bit of much needed respite...we shared, learned, and realized many benefits from Guam's only women-focused conference, plus we managed to squeeze in a bit of fun!

The RW Positive Living Series™ is a monthly conference for women providing opportunities and resources that help women of all ages and backgrounds maintain a positive life. This includes personal development, family-work balance, professional development, networking, and community involvement. A diverse panel of successful and professional guest speakers leads each conference and participants benefit by asking questions, gaining advice and meeting valuable mentors, and they expand their network and receive valuable tools and resources from local companies and individuals.

At this time, we ask your continued support for the **OCTOBER 25TH RW POSITIVE LIVING CONFERENCE SERIES**. In response to participant surveys, this month we are including a shopping and job expo to prepare for the holidays. Here are some ways you can sponsor and/or participate: (Choose one or all!)

- Sponsor the conference by donating \$500 to make the conference accessible to women of all ages, backgrounds, and economic status.
Sponsorship is a great opportunity to support women and drive holiday sales!
- Prepare a sales promotion of your product(s) to be available only at the 1-day conference and secure a table space for only \$200.
A great opportunity to get your product in front of the best customers in the world...women!
- Secure a Job Fair table for \$200. Bring job applications and list position openings. Interview & directly hire for your holiday recruitment needs.
- Donate a premium product for the prize drawing; value of \$50 and up. (No promo items accepted for prize drawing)
- Donate promotional items to remind conference participants of your product. (min 100 / max 300)

DETAILS: October 25th 9am-6pm Top O' the Mar, Nimitz Hill Seminars, Shopping & Job Expo

The RW Positive Living Conference Series offers businesses direct access to major buyers and labor force...women. Complete the attached form and fax to 477-1077 by Tuesday, October 14th. A representative will contact you to confirm details.

Thank you for your time and we look forward to sharing success with you on October 25th.

VERA DELA CRUZ, CM
 Managing Director
 Email: vera@realwomanmagazine.net



RW POSITIVE LIVING SERIES™ SPONSOR AND DONOR FORM

COMPANY: _____

BUSINESS TYPE: _____

Conference Sponsor - \$500

Sponsor Benefits:

- Full page ad in Oct 25th Conference Booklet
- sponsor recognition before, during, and at closing of conference
- ¼ page full color advertisement in Real Woman Magazine for NovDec issue
- 1 skirted table with 2 chairs
- Two (2) complimentary seats at the conference for female employee/representative
- Four (4) lunch buffet tickets

A great opportunity to support women and advertise for the holidays!

Promotion Table - \$200 per table

Promotion Benefits:

- ½ page ad in Oct 25th Conference Booklet
- ¼ page full color advertisement in Real Woman Magazine for NovDec issue
- 1 skirted table with 2 chairs
- One (1) complimentary seat at the conference for female employee/representative
- Three (3) lunch buffet tickets

A great opportunity to get your product in front of the best buying customers in the world...women!

Job Fair Table - \$200 per table

- Enhance recruitment efforts for your company; meet holiday staffing needs
- Bring job applications and list of position openings.
- Interview & directly hire if you find the right woman
- ¼ page ad in Oct 25th Conference Booklet
- ¼ page full color advertisement in Real Woman Magazine for NovDec issue
- 1 skirted table with 2 chairs
- One (1) complimentary seat at the conference for female employee/representative
- Three (3) lunch buffet tickets

*Sponsors provide props and power supplements. Additional fees may apply.

Donate a premium product to be used for prize drawing; value of **\$50** and up. (No promo items accepted for prize drawing)

Donate promotional items to be shared with participants of the conference (minimum 100 pieces)

DESCRIPTIONS OF ITEMS TO BE DONATED:

_____ Quantity: _____

CONTACT PERSON: _____ ALTERNATE CONTACT: _____

E-MAIL: _____ Phone: _____

DATE/TIME WE CAN PICK UP ITEMS? _____

FAX TO 477-1077



October 25th 9am-6pm

RW Positive Living Conference Series & Expo

Presented by Real Woman Magazine

Seminars, Shopping, & Job Fair

Special Promotions just for participants and only
for this one day...

*Women's Health & Wellness,
Personal Care, Family, Fashion
& Beauty, Technology,
Communication, Home &
Garden, Lifestyle Accessories*

Attendance by Reservation Only

Ticket Price
\$20 Subscriber
\$30 Non-Subscriber

Includes all seminars, shopping & job expo, and
buffet lunch

Expected Attendance
400 guests

Agenda

8:30 ~ Sign-in
9:00 ~ Welcome & Introductions

9:15 - 9:45

Seminar 1 ~ *Stress Management*

9:45-10:15

Shopping & Job Fair Expo

10:15-11:15

Seminar 2 ~ *Personal Finance*

11:15-11:45

Shopping & Job Fair Expo

11:45-12:45

Lunch with Belta & Kristal

30-minutes of fashion, 30-minutes of fun

12:45-1:45

Seminar 3 ~ *Women in Business, UOG SBDC*

1:45-2:15

Seminar 4 ~ *Healthy Living*

2:15-3:15

Shopping & Job Fair Expo

3:15-4:15

Seminar 5 ~ *Empowerment & Positive Living*

4:15-5:15

Shopping & Job Fair Expo

5:15-6:00

Sharing & Inspiration / Announcements